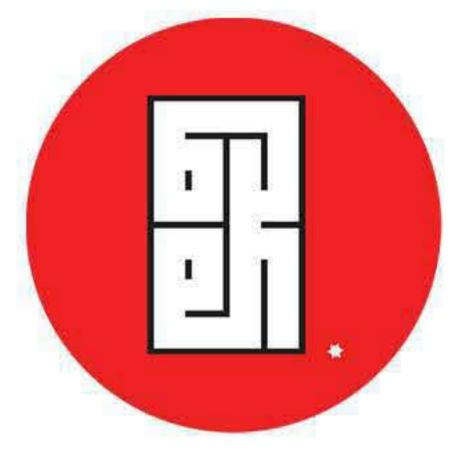
# We are shaped by our thoughts; we become what we think.





"Marketing is no longer about the stuff that you make, but about the stories you tell.."

Seth Godin, Bestselling
 Author and Blogger

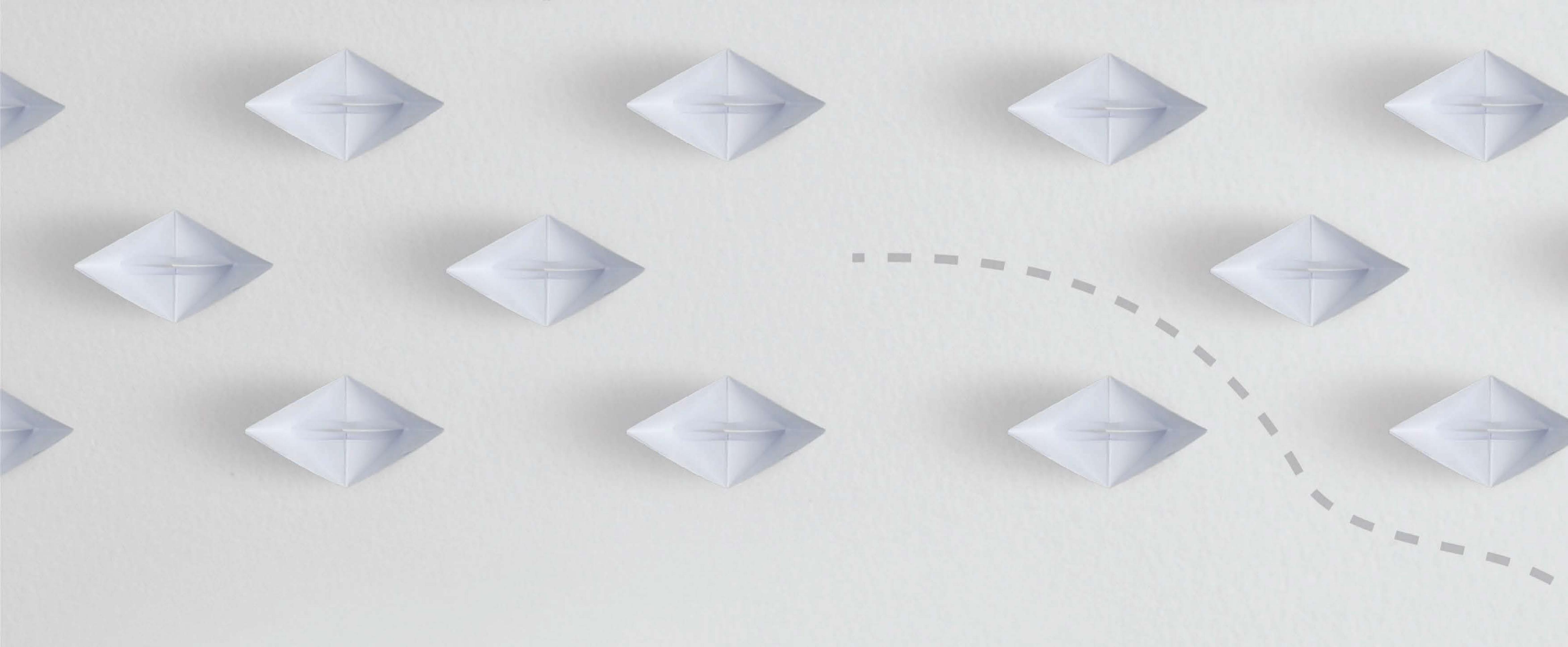
Digital technology is reshaping the world on a truly connected platform. There is a paradigm shift in the way industries and CEOs are adopting digital technology.

Going by digital trends and predictions, it is clearly going to be the "Digital Rule" for decades to come. If you haven't thought about the digital story of your business yet, the time is NOW. Open Designs is here to weave digital power into your business.

We have empowered brands with a strong digital presence through creative performance oriented solutions. Creative designs, bold digital strategies, and the best of technology — all in a single platform at Open Designs.

Digital has everything to do with 'brand engineering' and nothing to do with colloquial marketing.





We are driven by solutions that you seek

# GEAR UP TO OUR VAST DIGITAL REALITIES

# DISCOVER THE RIGHT SOLUTION FOR YOUR BUSINESS NOW

















UI / UX / Website Design



**Digital Marketing** 



E-commerce Website Apps



Search Engine Optimization



Social Media Marketing



**Mobile App Development** 

# Here is a glimpse of businesses we have driven forward.

Challenging brands, emerging companies, or forward - thinking enterprises — we have woven the most captivating digital stories.

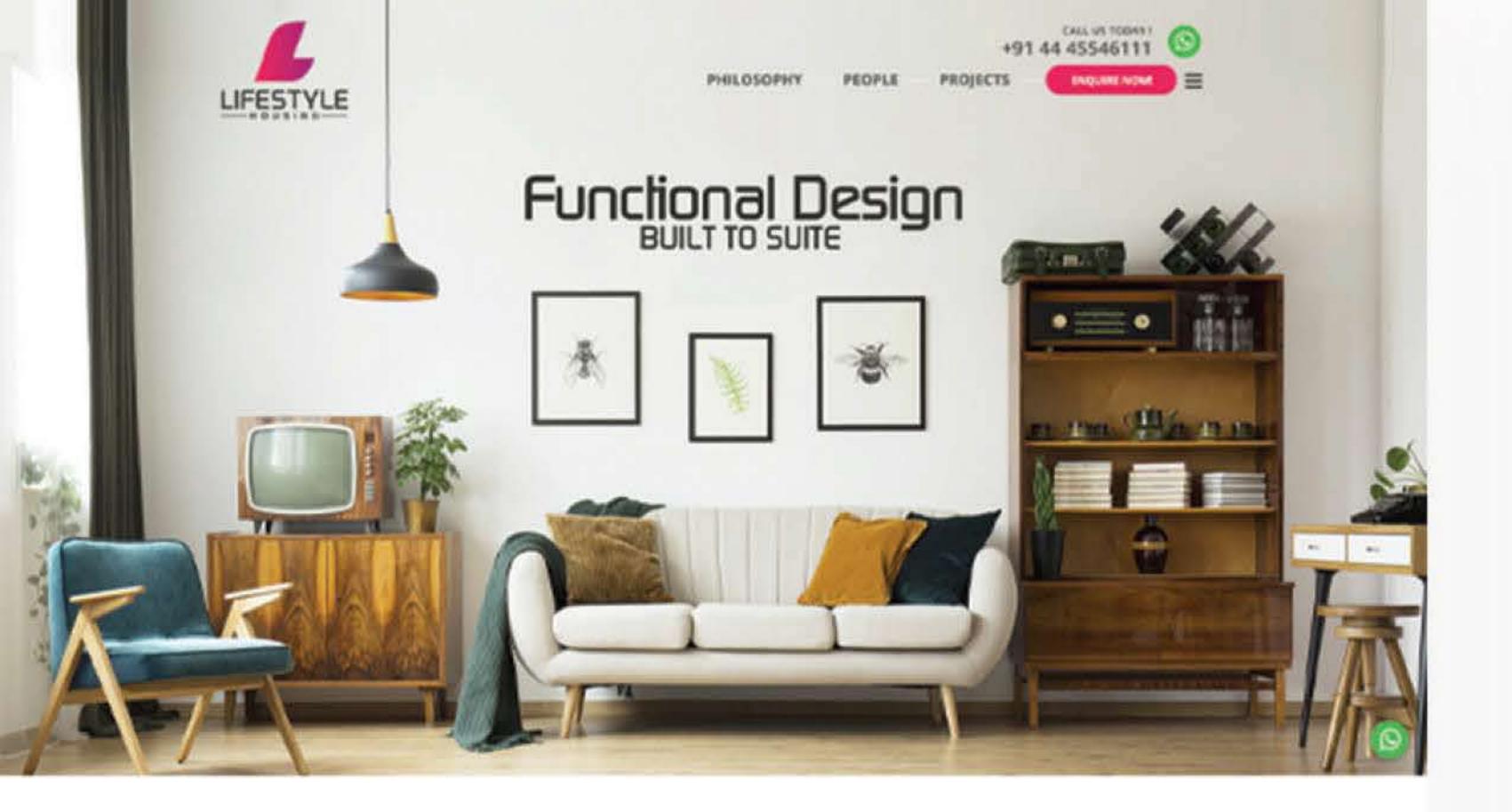


# Open up a world of possibilities

# # User Experience Design (web design)

We don't simply design websites, we give the user a royal visual treat with stunning images backed by powerful content. Our designs reflect a deep understanding of the users needs and meticulous planning that brings out the best of your brand.







LIFESTYLE HOUSING IS A SERIOUS ENGAGER IN PROPERTY DEVELOPMENT AND A MAJOR PARTEE TO FUNCTIONAL DESIGN & LIVING.

Stepped up in 2010, Lifestyle housing acouted on some fine neighbourhoods in Chennal and has developed homes and communities here ever since.

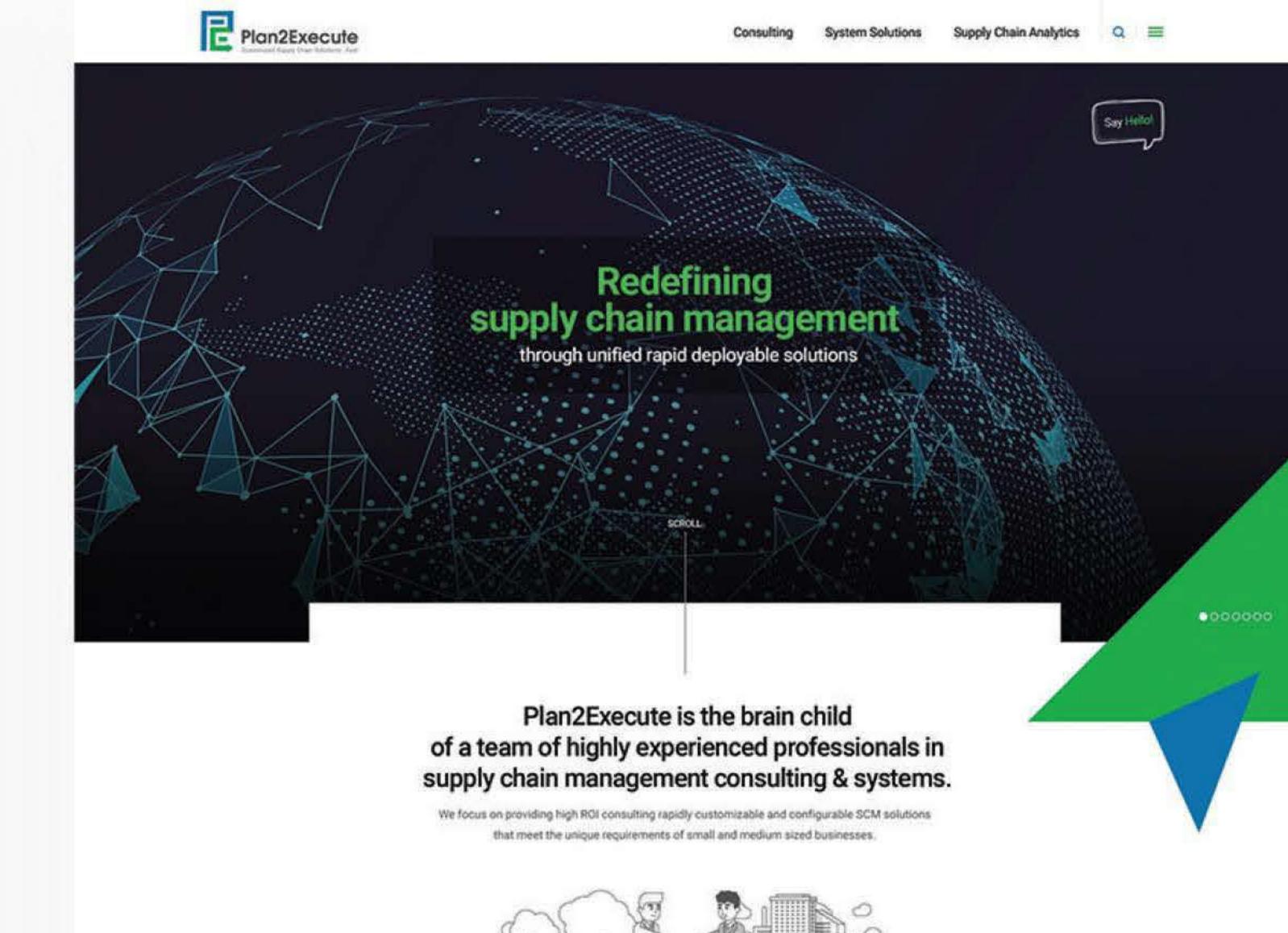
With over 7 projects completed and 5 underway, Lifestyle holds sufficient equity in credibility and is on a rapid growth curve. Contemporary, functional, considerate living i.e. the Lifestyle at Lifestyle Housing.

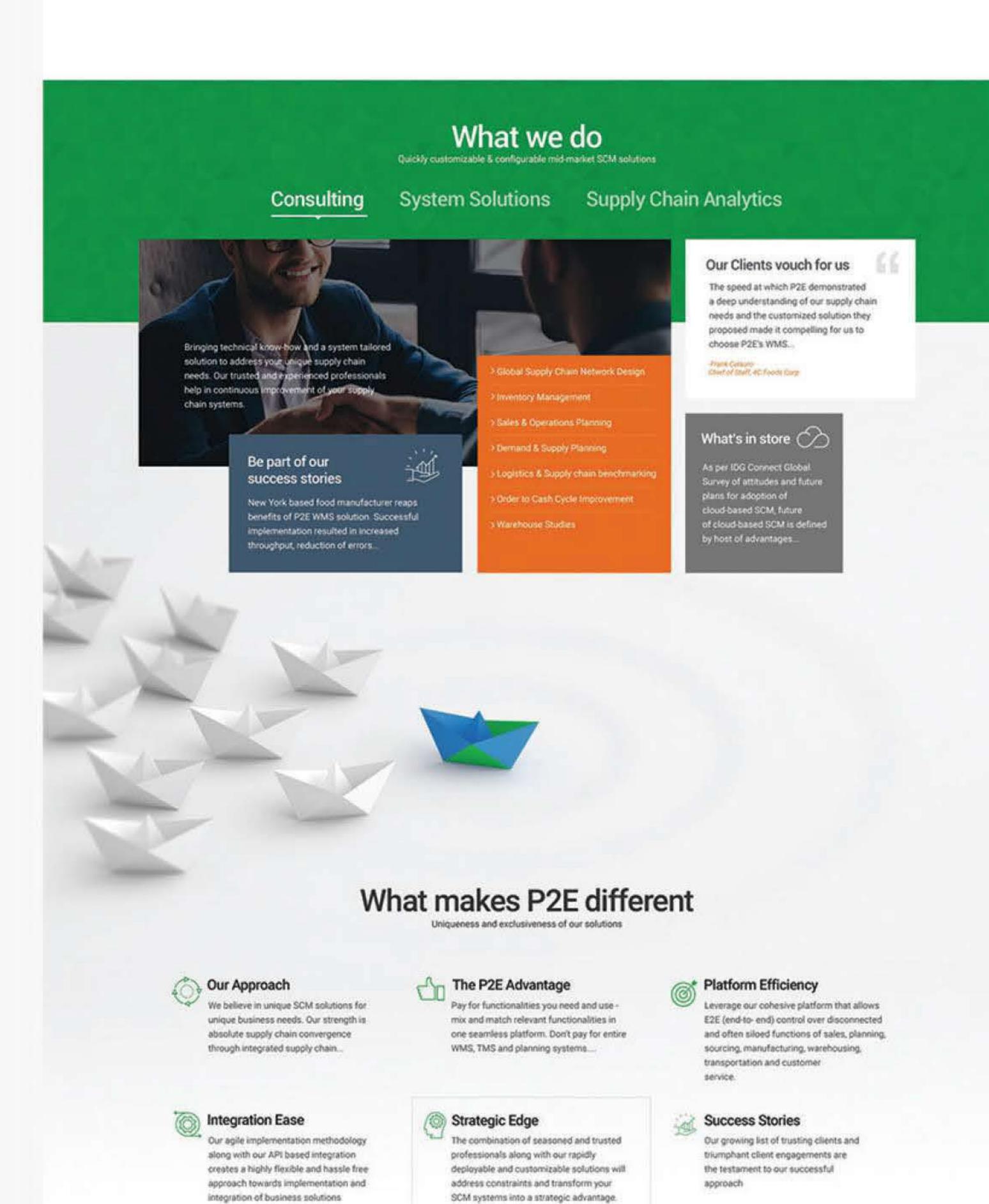












#### OUR BUSINESSES

Our endeavors to create a greener tomorrow have paved way for promising initiatives that are lining up opportunities on a global level. Our solar projects are testimony of our expertise in leveraging sun's power and bringing it home to millions of households.

We have completed numerous highly operational solar projects and introduced innovations in manufacturing refrigerant gases, which are all testimony of our expertise in the Industry. We focus on introducing and manufacturing refrigerant gases that are safe on the global environment.

Our Investments Business is here to steer and support budding entrepreneurs who aspire to make their career future safe and secure. We have also steered and supported many aspiring entrepreneurs to launch their careers with our investment services.









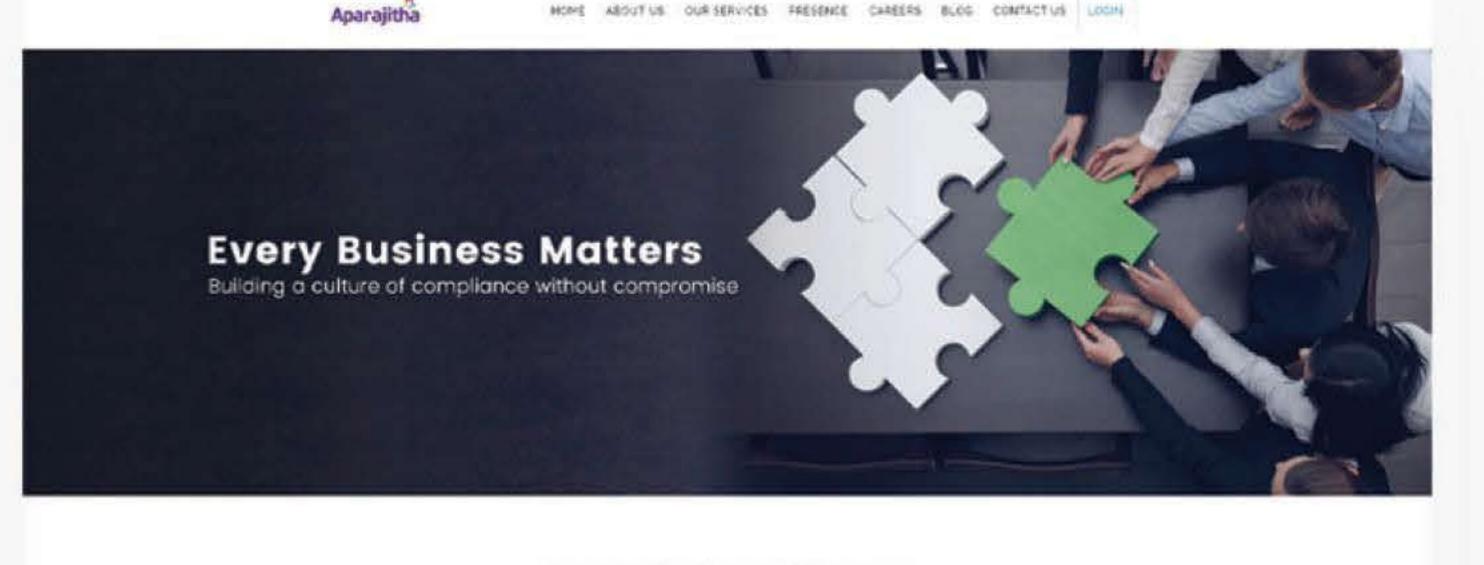












#### Aparajitha is the leading HR Compliance Services company in India.

Our cost effective solutions are designed to address all your current and future compliance requirements.

Our team of renowned experts understand the complexities of labor and compliance laws in India. They are qualified professionals from varied backgrounds including Regulation, Compliance, Legal, Technology, Risk Management and Human Resources.

#### Our Services

Consultation & Legal Opinion	
(4)	Γ

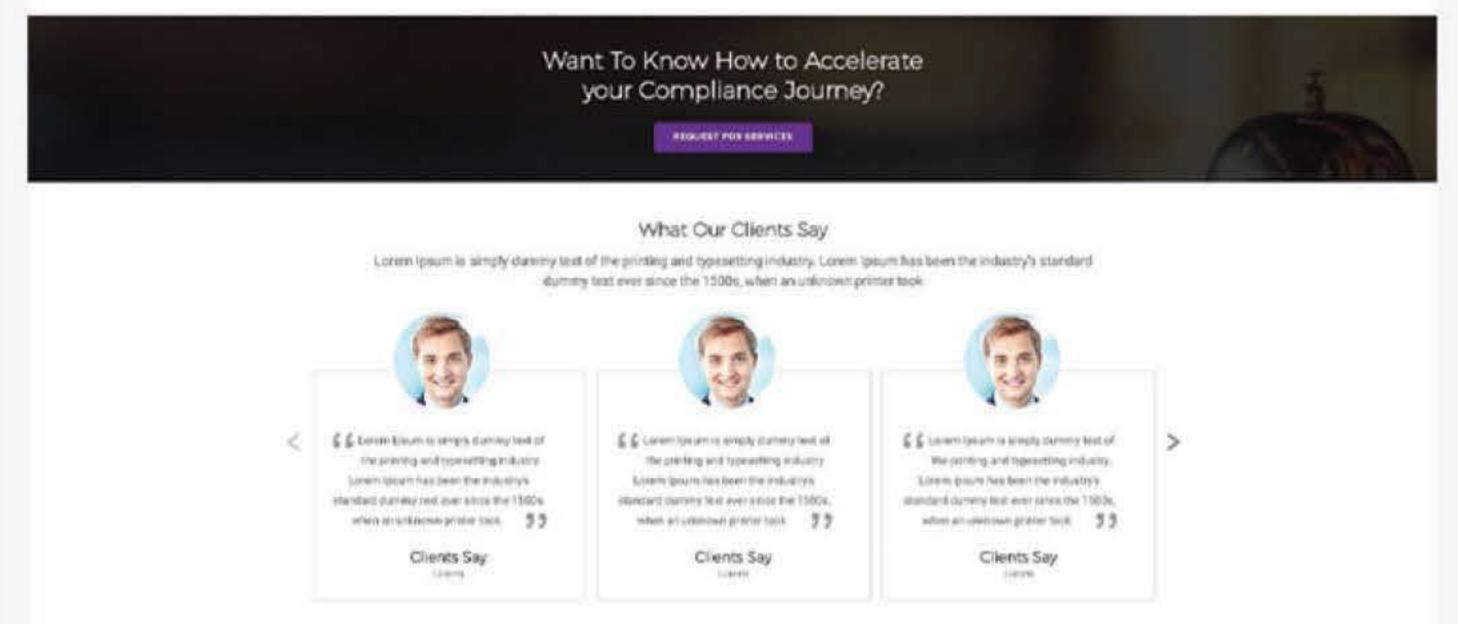








Happy Clients... Our clients include some of the leading institutions in Banking, Financial Services, Insurance, Telecom, Software and Information Technology, Automotive and Aviation. 9



#### Compliance Blog



#### What Are You Doing About These Compliance Management Challenges?

Regulatory compilance shows up as one of the biggest challenges faced across all industry verticals. What is intimidating is the rising cost, number of resources and the time it falles to gut together an effective compliance management system in any organization. It is not a lone size fits all' salution so every organization has to go through the diff and experience its share of disasters, learning and evolution before it comes up. with a system that is good enough, at least for the near future...

**GUICE CONTACT** When it comes to compliance, we don't take chances. What about you?

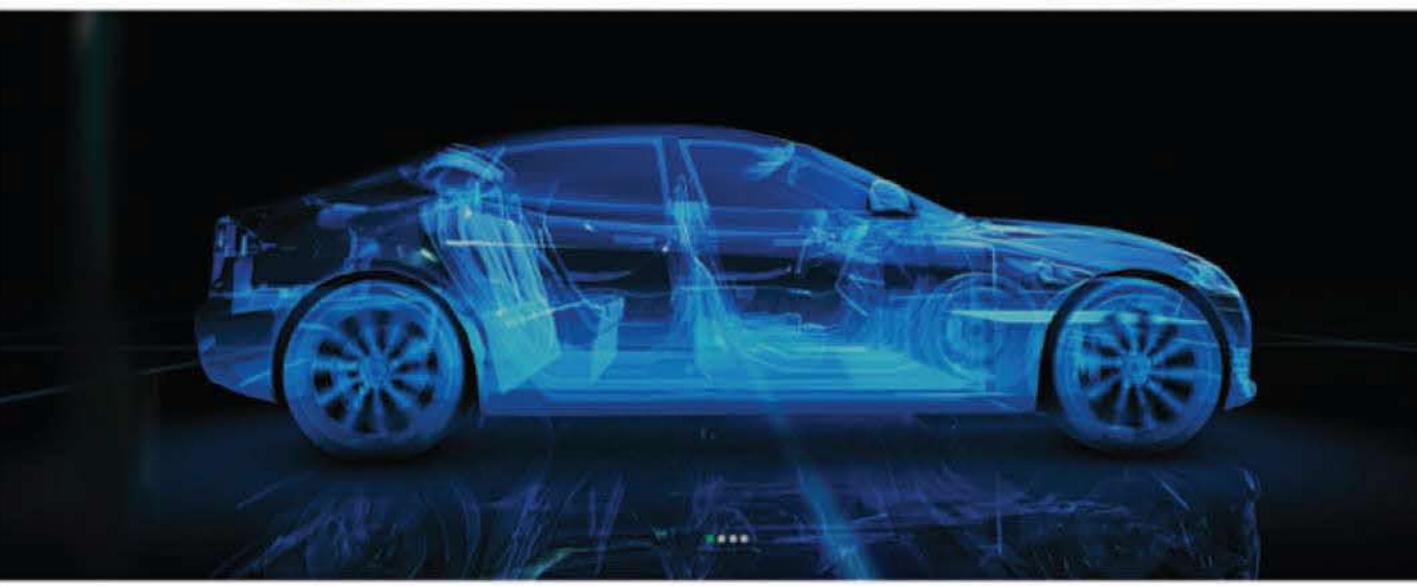


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HOME COMPANY CARRIED HOME REVOIDED TROS CONTROLLS.

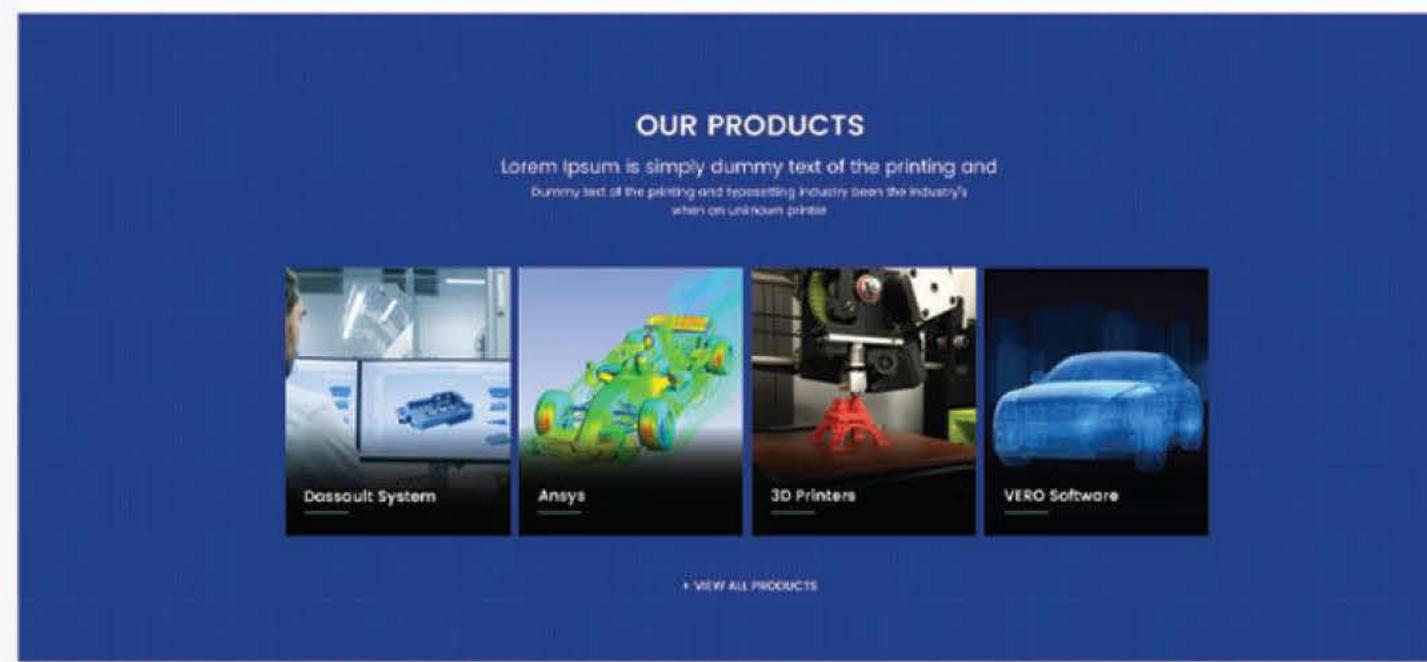
PROFESSIONAL SERVICES PRODUCTS NOT TRAINING QUICK ENGUINE



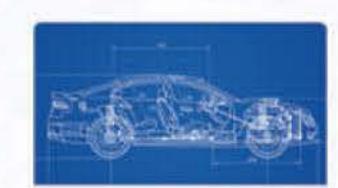
#### TECHNICAL DESIGN CONSULTANTS

#### Harita Techserv with its vast experience in Engineering Services for the past 20 plus years

has a repository of rich experience among its employees. We provide highly qualified and trained engineers as per your job description to work at your promises. This helps you a lot in managing peak loads efficiently and effectively. This helps you save time in way of recruiting people and the costs involved in having employees on your relis-



#### PROFESSIONAL SERVICES



TECHNICAL ILLUSTRATION

Every product manufactured requires

two broad areas of technical illustration

manuals. A user menual which is used

by the customer and A senice manual

which is used by service orgineers





give real time leedback to stakeholders





business of designing and manufacturing products for a long time. There may be Eimes when a businemer wonts to lounch a mager loosed an on old platform READ MORE

#### TESTIMONIAL



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#### **NEWS & EVENTS**



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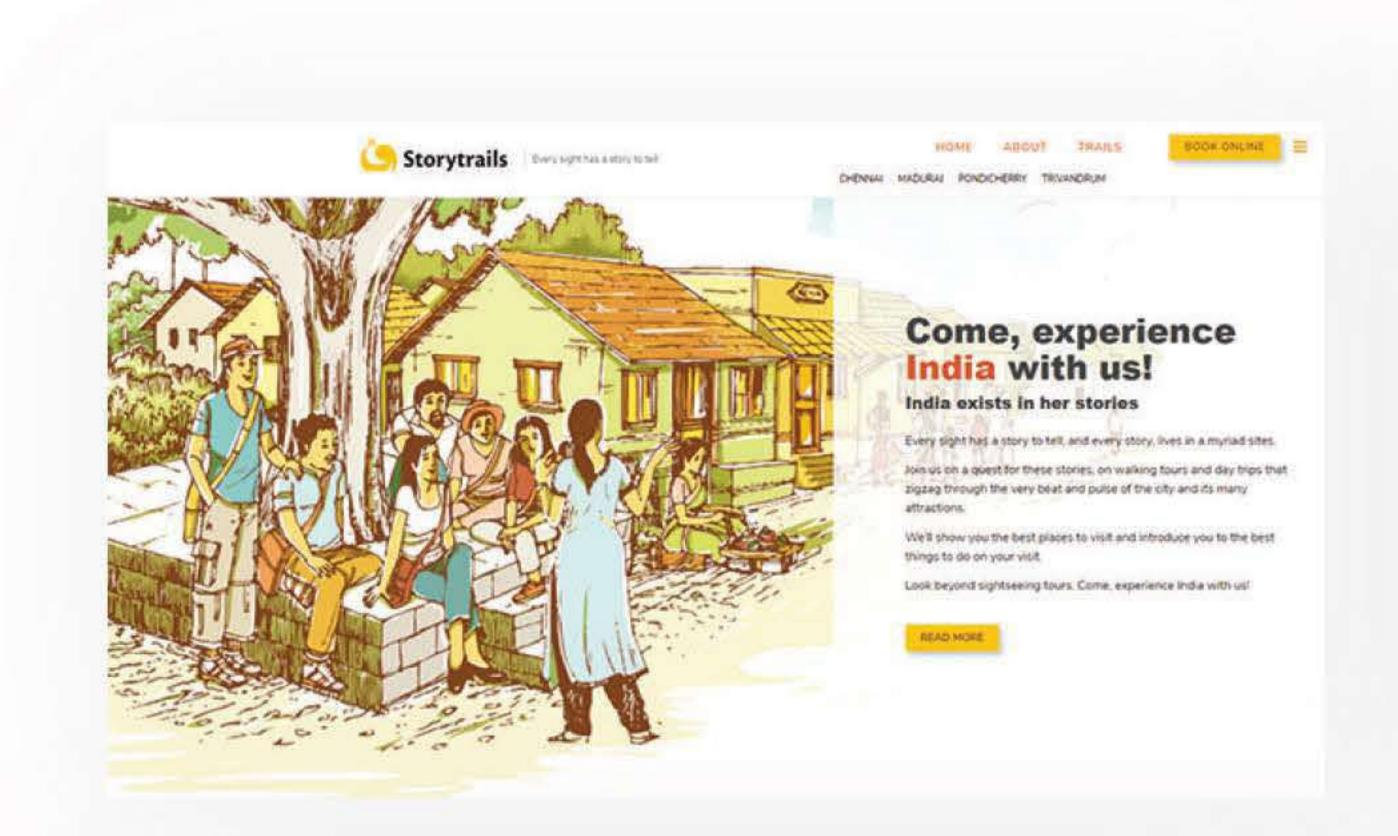


26th SEP 2018 torem grum dotor sit ennet, cense cletur odipiscing elit, sed do elusmod tempor incididunt. READ HORE

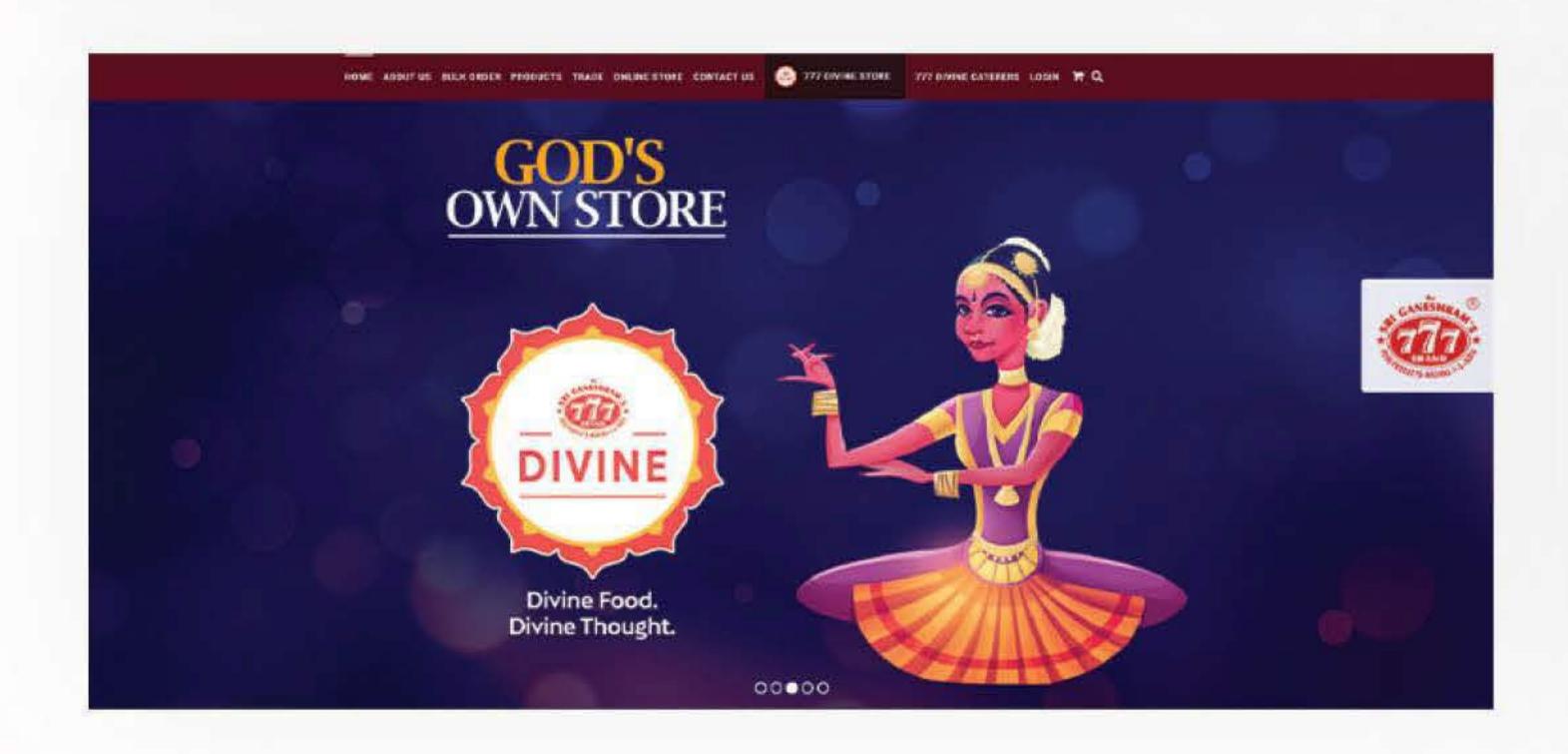
## # E-commerce

Experience hyper effective and efficient management of your online businesses through our e-commerce services.

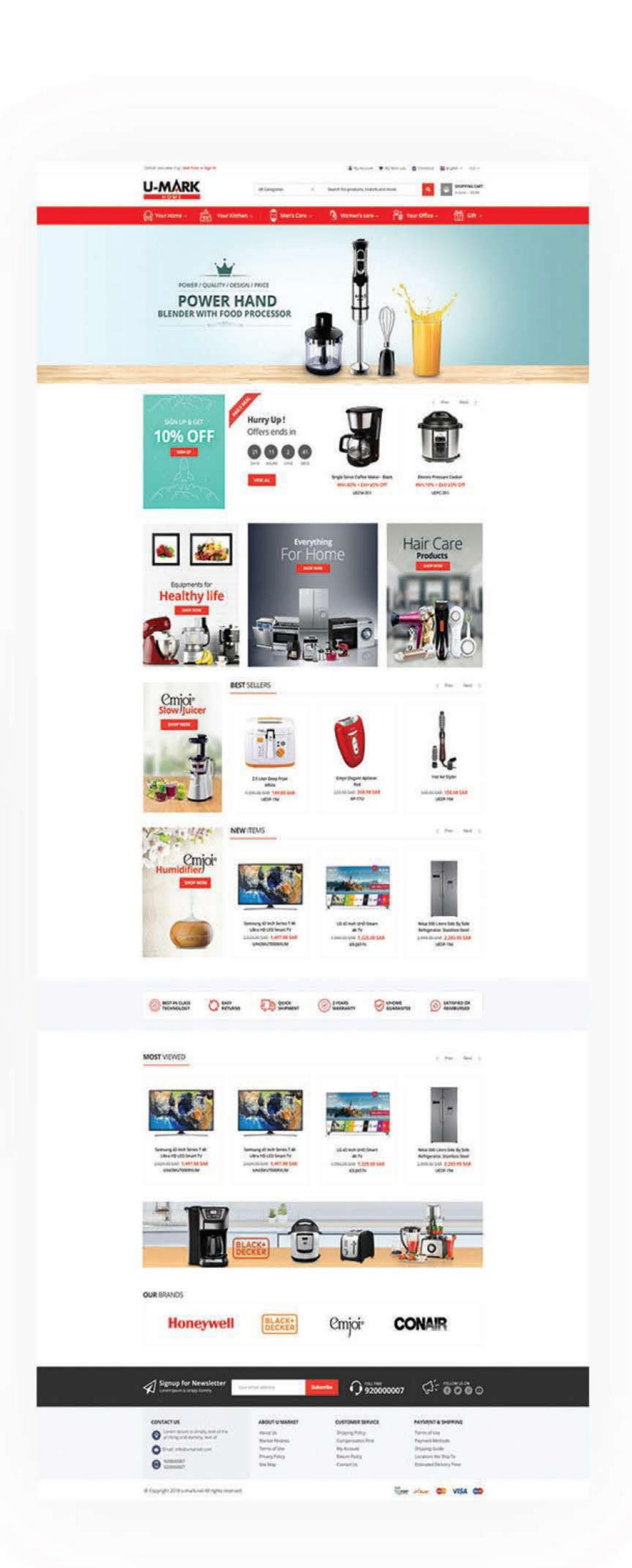
Raise the bar for your customers with an online experience that exceeds their expectations.











## # Internet Marketing (SEO, Blogs)

Our SEO experts help drive traffic to your website by improving keyword rankings in search engines. We enable higher search engine rankings through onsite optimization that is tailored to user-experience.

























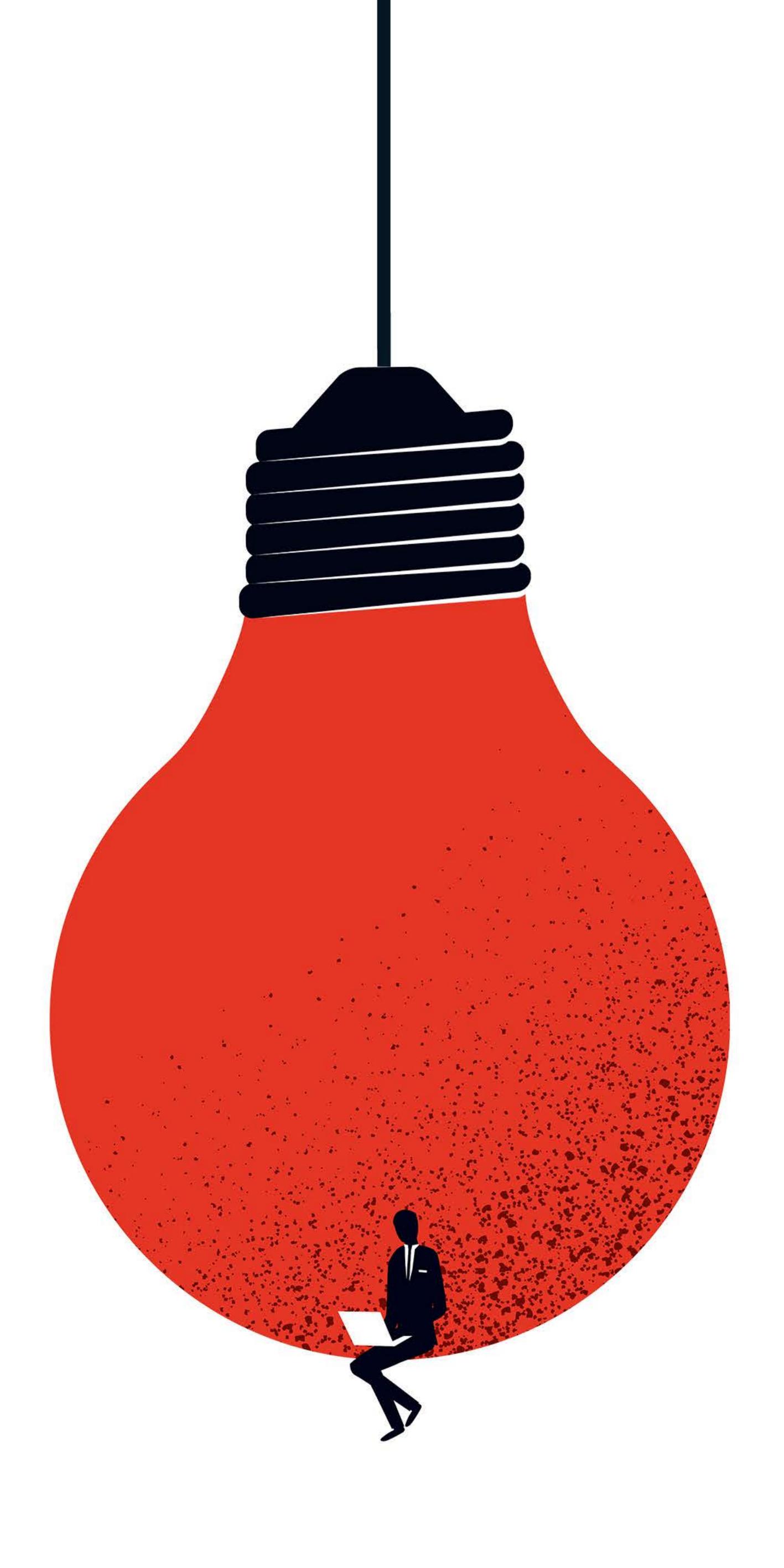












## # Content Writing

Connect with your consumers with great content that actually works!

Our Content Writers and Curators work in sync with our SEO
experts to craft content that is informative, aligns with your brand identity,
and engages your customers. Each piece of content is personalised for
your business to reach your marketing goals.







**Email Newsletters** 



**Keynote Speeches** 



Social Media Posts



White Papers



Web Page Copy



**Landing Pages** 



YouTube Video Descriptions

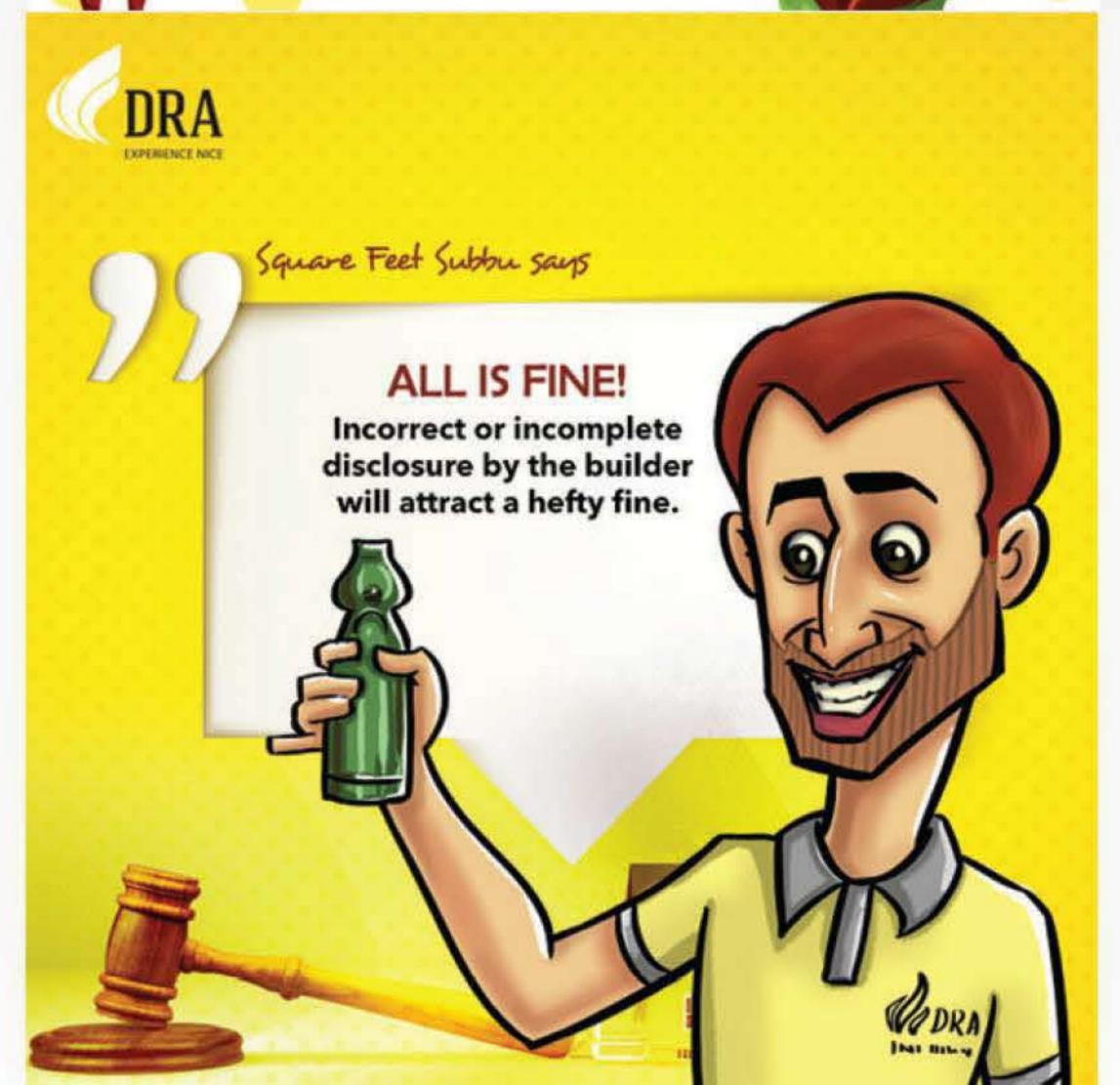


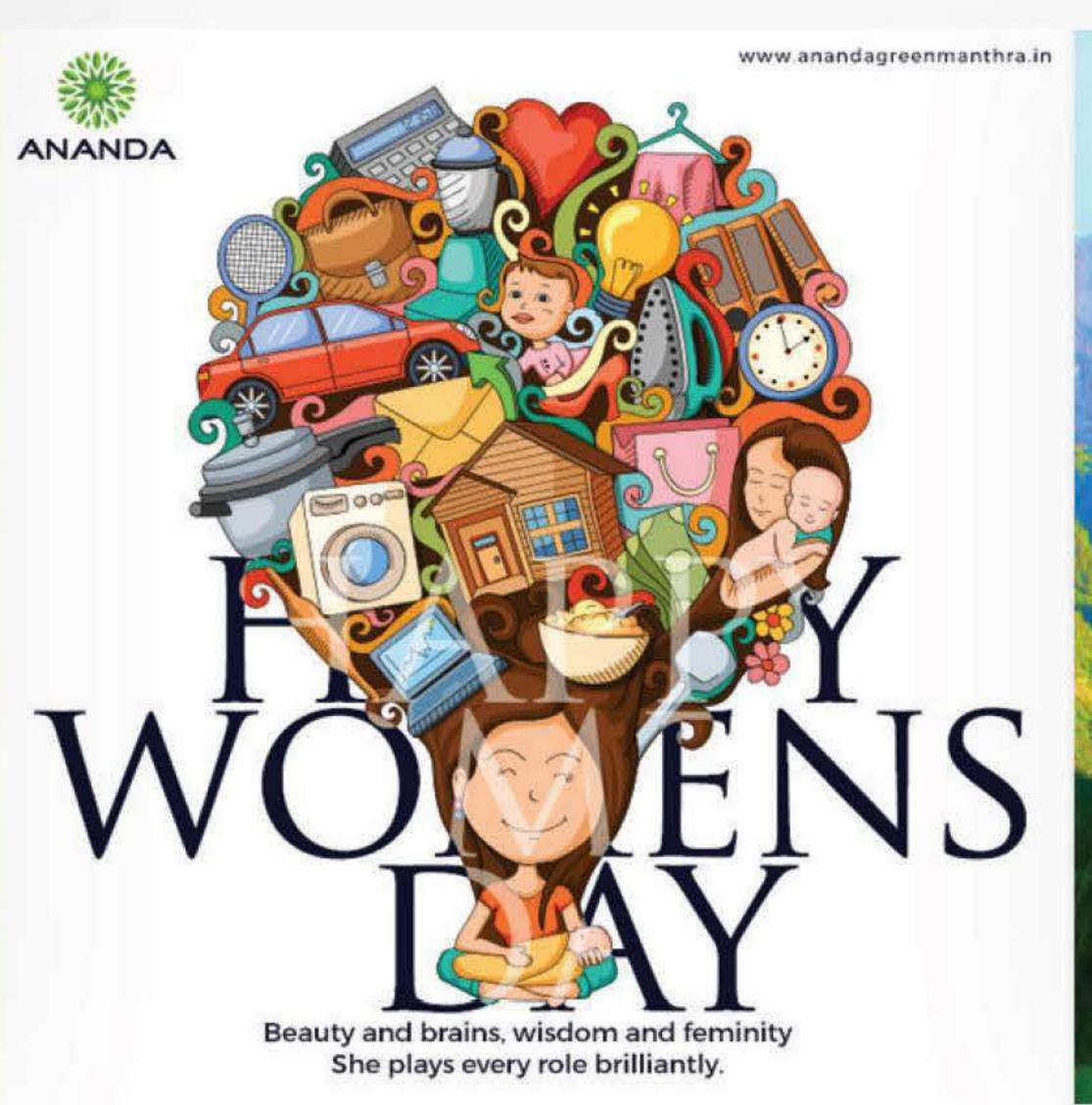
**Blog Writing** 



# # Social Media Marketing

The right social media strategy instantly connects your brand with the targeted audience. We help you engage users and expand your audience with a strategic social media engagement strategy.







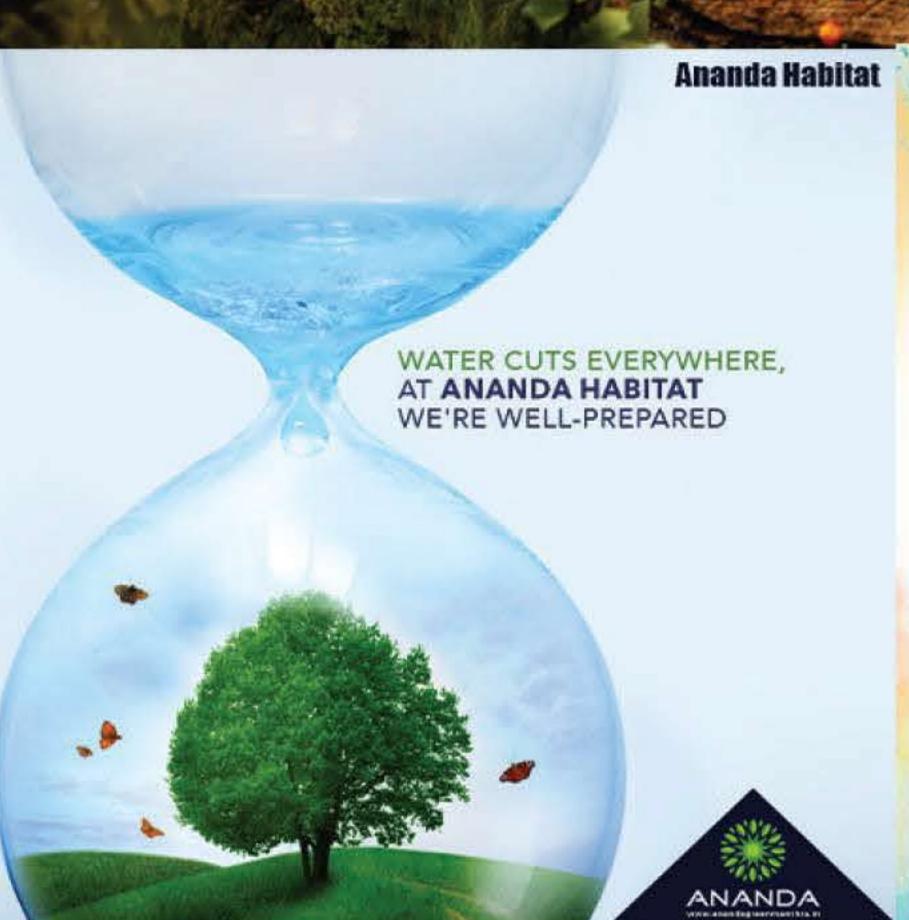


Corporate Interiors Pvt. Ltd

www.futurainteriors.in

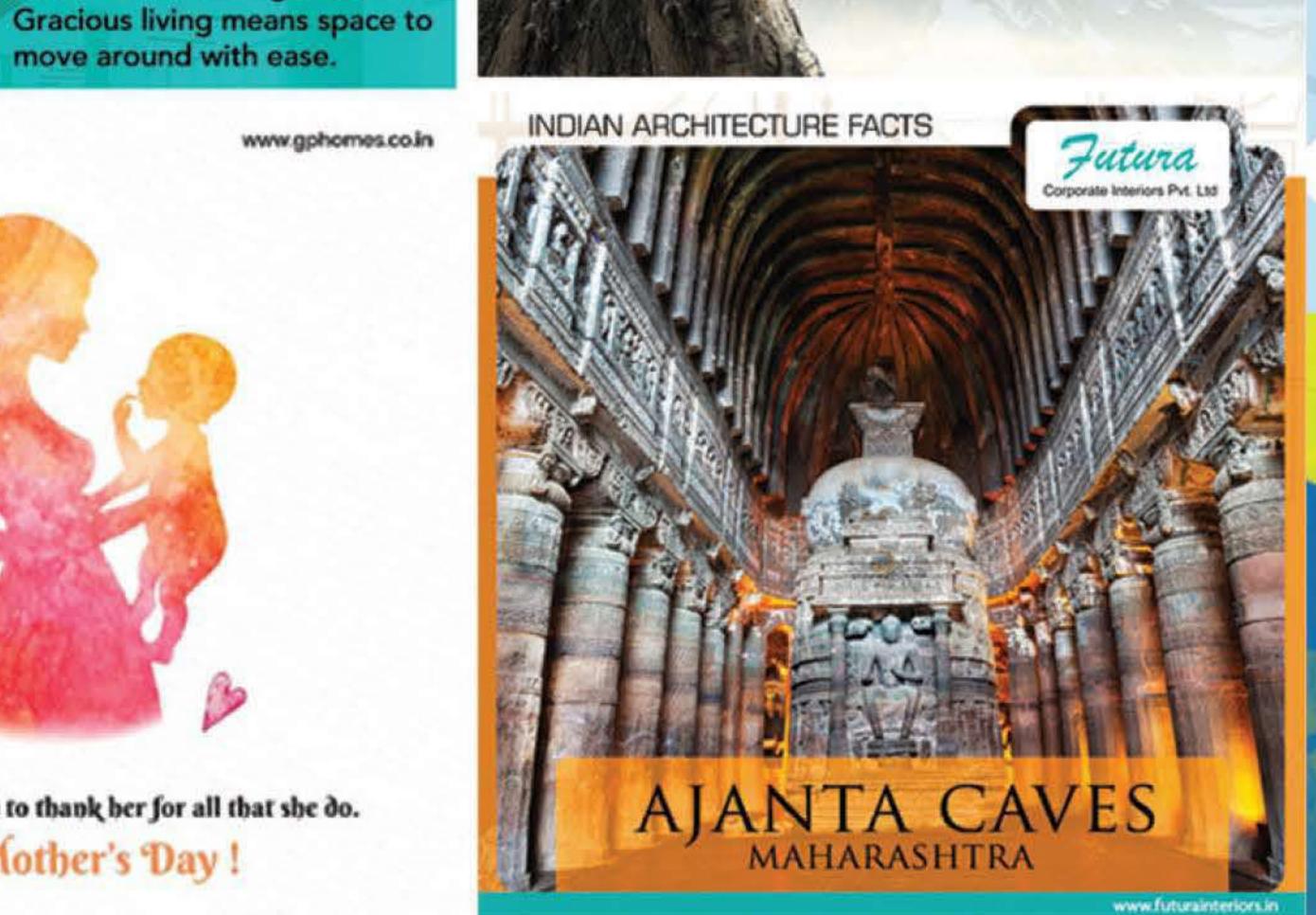
Resist overcrowding a room.

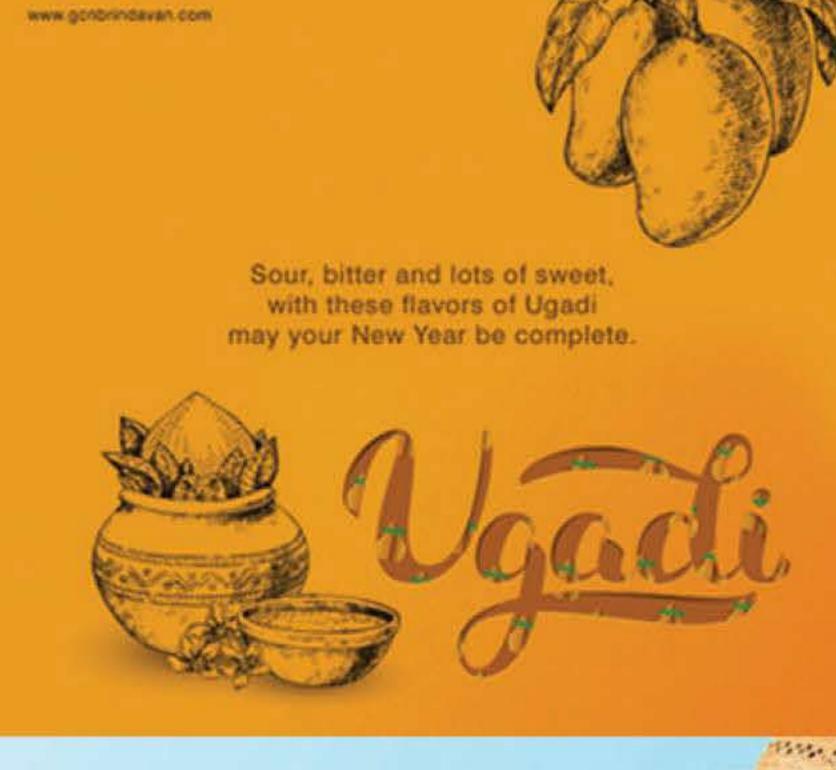
move around with ease.











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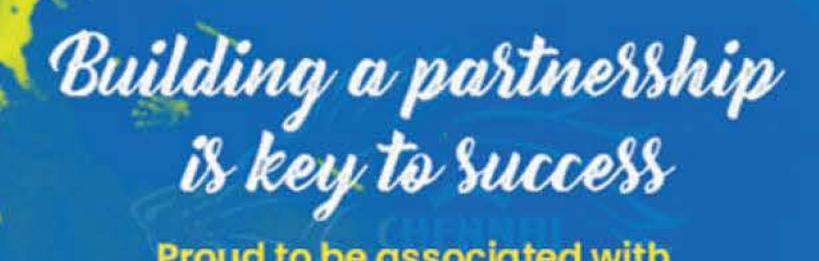






www.raunaqfoundations.com

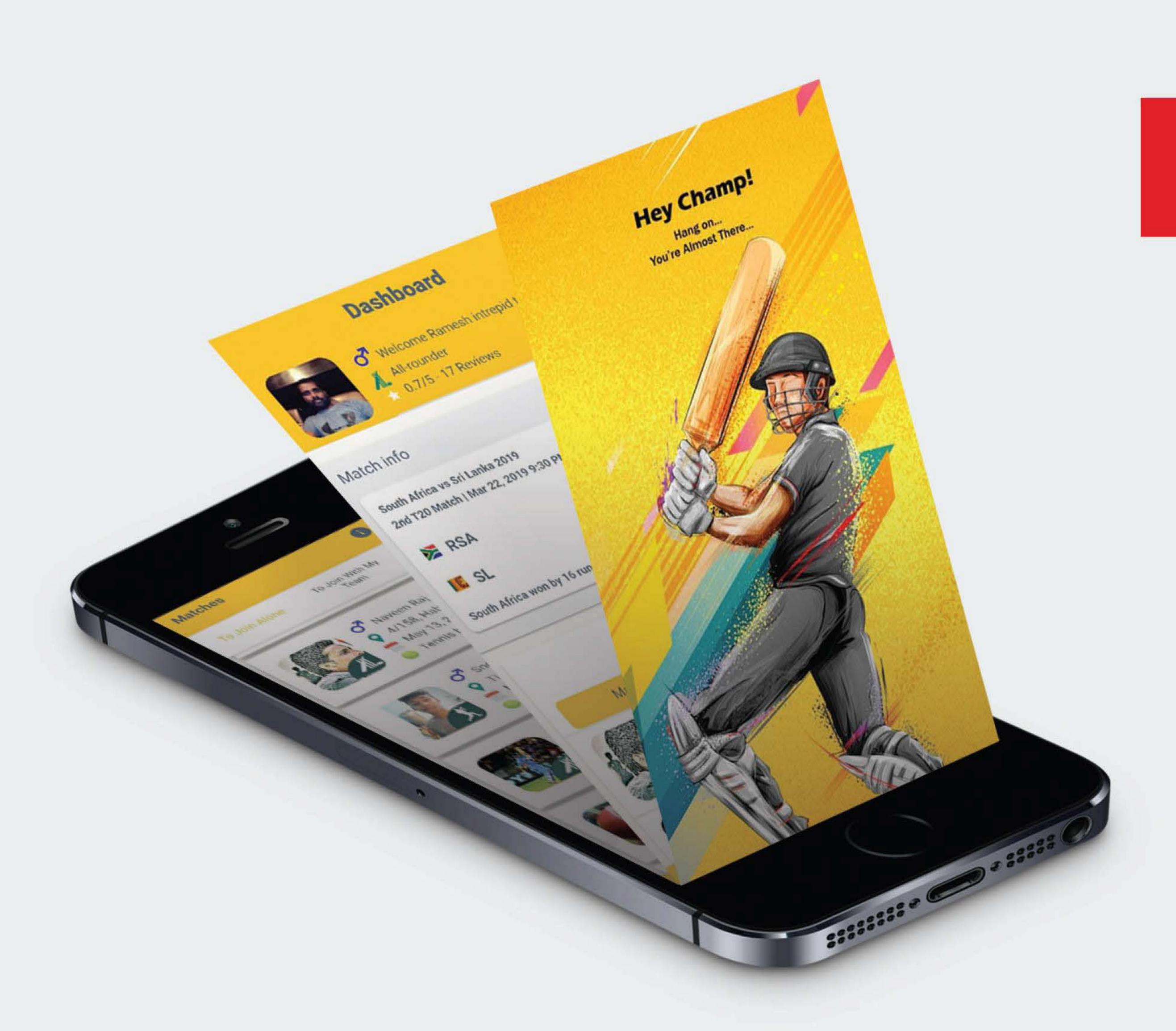
TIPS



Words are never enough to thank her for all that she do. Happy Mother's Day!



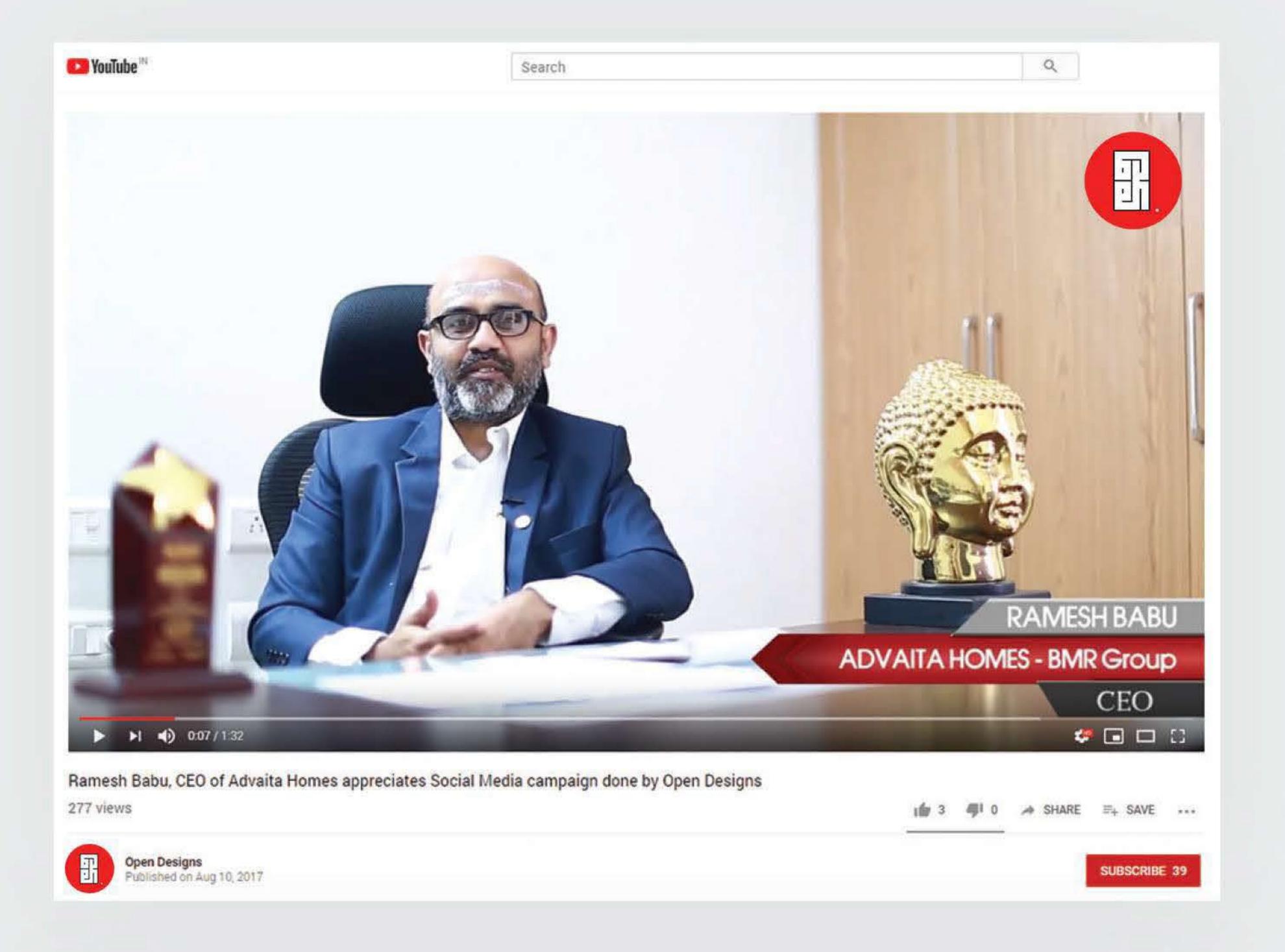


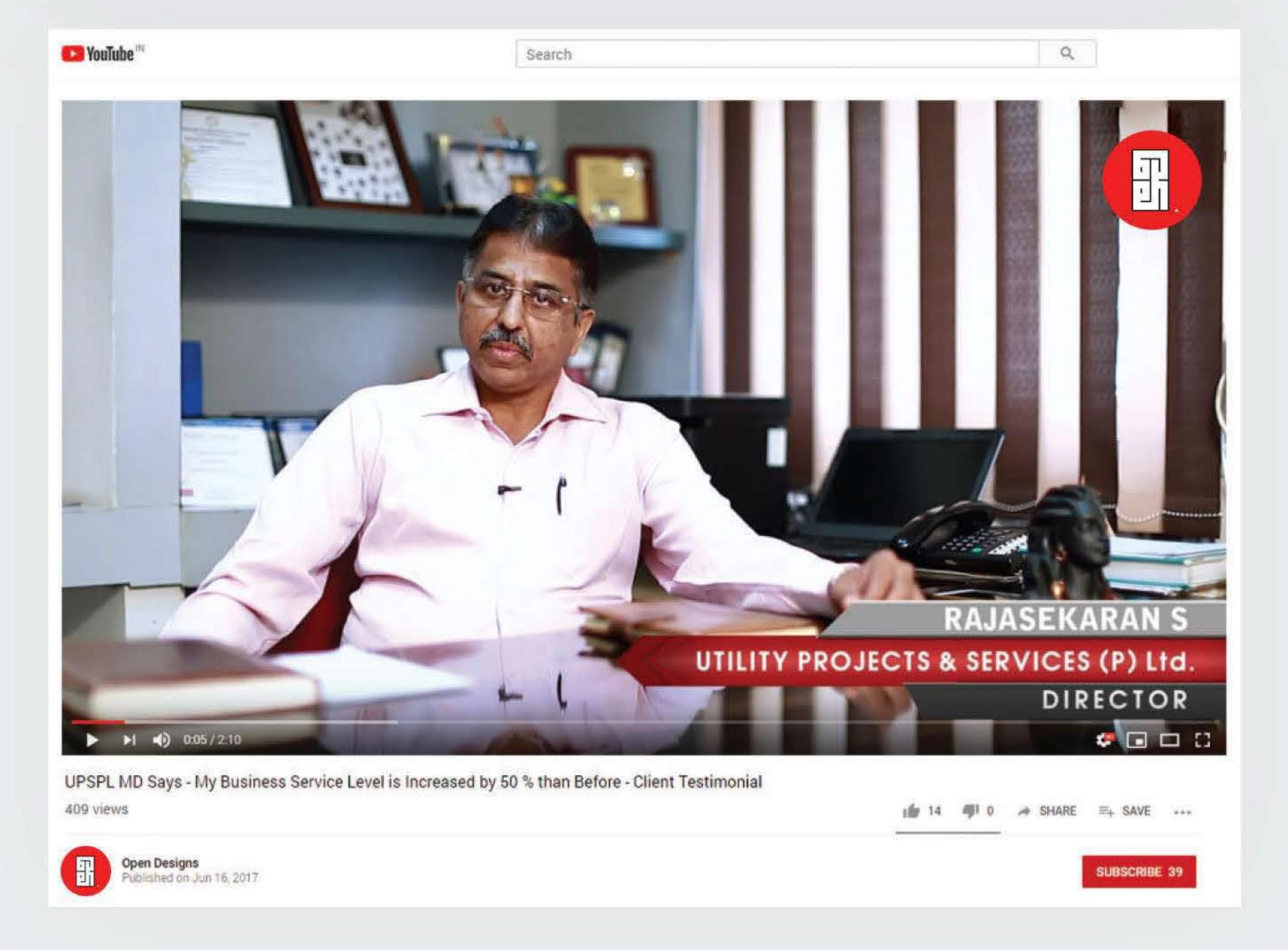


# # Mobile Applications

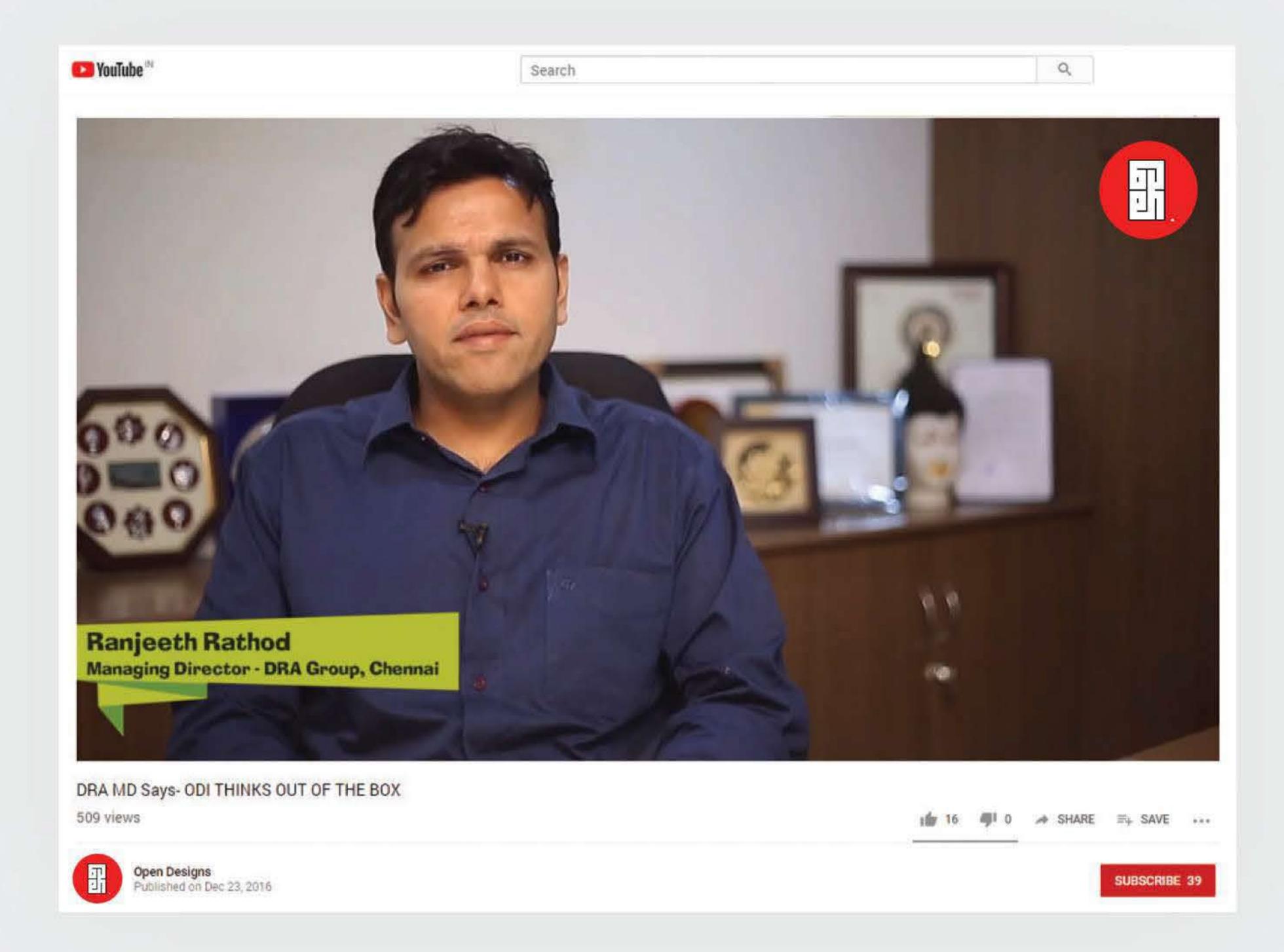
Expand your digital footprint and expand
the value proposition of your brand with our
customized mobile applications. We enable
a phenomenal experience for customers
engaging with your brand on smartphones.







# Client testimonials



## # Recent Clients

















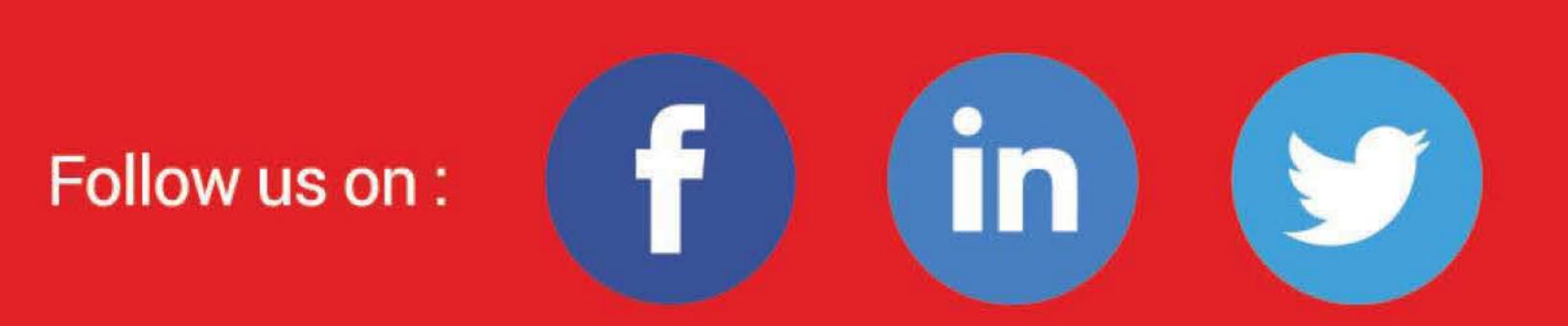
# Let's get started with your digital story, now!

Just let us know your business requirements and we'll weave a powerful digital tale of your brand. We are all ears!

TS. Shrikrishna,	E: shrikrishna@opendesigns.in	M: + 91 9840218632	
Srimathy Aravind,	E: srimathy@opendesigns.in	M: +91 9840009557	







Corporate Office:

Temple Towers, Module No.2, 7th Floor, #672/476, Anna Salai, Nandanam, Chennai - 600035.